

8.5 Christmas Decorations

REPORT BY THE MANAGER - ECONOMIC DEVELOPMENT
TO 19 JULY 2023 ORDINARY MEETING
GOV400103, ECO800009

RECOMMENDATION

That Council:

1. **receive the report by the Manager - Economic Development on the Christmas Decorations; and**
 2. **approve recommended option 1 - Trees, wreaths and garlands installed in the 4 major towns and Christmas styled street banners installed in Gulgong.**
-

Executive summary

As part of the Operational Plan 2023/2024, Council has set a budget of \$200,000 for Christmas decorations to be purchased for the four main towns (Mudgee, Gulgong, Rylstone and Kandos) in the Mid-Western Region.

Staff have prepared three options for Council's consideration and provided the ongoing yearly cost of each option.

It is recommended that Council approve option 1 to install trees, wreaths and garlands in the 4 major towns and Christmas style street banners installed in Gulgong.

Disclosure of Interest

Nil

Detailed report

As part of the Operational Plan 2023/2024, Council has set a budget of \$200,000 for Christmas decorations to be purchased for the four main towns (Mudgee, Gulgong, Rylstone and Kandos) in the Mid-Western Region.

Three options are provided which result in the same capital expenditure but different ongoing annual costs to Council.

Option 1 - Trees, wreaths and garlands installed in the 4 locations and Christmas styled street banners installed in Gulgong.

- Commercial Christmas Trees to be installed in the 4 towns:
 - 10m tree in Mudgee (Town Hall) – tree height selected in proportion to building height
 - 6m trees in Gulgong (Coronation Park), Rylstone (Administration Centre) and Kandos (Community Hall)
 - Fully decorated with lights and white fencing
 - Weights (sand bags) to secure the tree

- Replace previous decorations that were on the Gulgong Administration centre, Mudgee Town Hall, Kandos Community Centre and Rylstone Administration Centre.
- Install Christmas style banners on banner poles in Gulgong. (noting that Mudgee banner poles have been allocated to Rotary Carols).
- Ongoing annual cost = \$19,740.

Option 2 - Trees installed in the 4 major towns. Solar fairy lights installed into the trees in Rylstone (Louee Street, 7 trees), Gulgong (Coronation Park, 6 trees) and Kandos (Angus Avenue, 7 trees), in line with the ones in Mudgee.

- 6m commercial outdoor Christmas Trees to be installed in the 4 towns.
 - Fully decorated with lights and white fencing
 - Weights (sand bags) to secure the tree
- Installation of solar fairy lights to trees in Rylstone, Gulgong and Kandos in line with what has been done in Mudgee CBD.
- Ongoing annual cost = \$16,740.

Option 3 - A Christmas retail package to be given out to businesses in the 4 main towns for their windows. Wreaths and garlands installed in the 4 buildings identified in option 1.

- Package for business includes:
 - Window decals
 - Fairy lights
 - 484 businesses budgeted to be included
- Replace previous decorations that were on the Gulgong Administration Centre, Mudgee Town Hall, Kandos Community Centre, Rylstone Administration Centre.
- 6m commercial outdoor Christmas Trees to be installed in the 4 towns.
- Ongoing annual cost = \$45,656.

It is recommended that Council approve option 1 - Trees, wreaths and garlands installed in the 4 major towns and Christmas style street banners installed in Gulgong.

Community Plan implications

Theme	Looking After Our Community
Goal	Vibrant towns and villages
Strategy	Maintain and promote the aesthetic appeal of the towns and villages within the region

Strategic implications

Council Strategies

Youth Strategy

Asset Management Strategy

Council Policies

Not Applicable

Legislation

Not Applicable

Financial implications

This capital project has been previously approved through the Operational Plan 2023/2024, however the ongoing costs have not yet been considered.

Budget Year	Operating Performance Ratio	Own Source Revenue	Building & Infrastructure Renewal
2023/24	X	-	-
Future Years	X	-	-

Associated Risks

The risk of not making a timely decision on the options presented may cause delay in the ordering of items resulting in decorations not being received for Christmas 2023.

MICHELE MINI
MANAGER - ECONOMIC DEVELOPMENT

ALINA AZAR
DIRECTOR DEVELOPMENT

3 July 2023

Attachments: 1. Christmas decorations proposal.

APPROVED FOR SUBMISSION:

BRAD CAM
GENERAL MANAGER

Building a Strong, Local Economy

Mid-Western Regional Council Christmas Decorations

Mudgee | Gulgong | Rylstone | Kandos



Option 1 – Trees, Wreaths and Garlands

- Commercial Christmas Trees to be installed in the 4 towns
 - 10m tree in Mudgee (Town Hall)
 - 6m trees in Gulgong (Coronation Park), Rylstone (Administration Centre) and Kandos (Community Hall)
- Fully decorated with lights and white fencing
- Weights (sand bags) to secure the tree
- Replace previous decorations that were on the Gulgong admin centre, Mudgee Town Hall, Kandos Community Centre, Rylstone Administration Centre
- Install banners on banner poles in Gulgong



Option 1 – Trees, Wreaths and Garlands

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Mudgee Town Hall



Kandos Community Hall



Option 1 – Trees, Wreaths and Garlands

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Gulgong Admin Centre



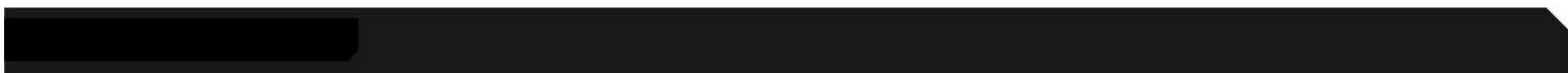
Rylstone Shire Hall



Gulgong ANZAC Park



Rylstone Memorial Hall



Option 2 – Trees and Fairy Lights

- 6m commercial outdoor Christmas Trees to be installed in the 4 towns.
- Fully decorated with lights and white fencing
- Weights (sand bags) to secure the tree
- Installation of solar fairy lights to trees in Rylstone, Gulgong and Kandos inline with what has been done in Mudgee CBD



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Option 2 – Trees and Fairy Lights Gulgong and Kandos

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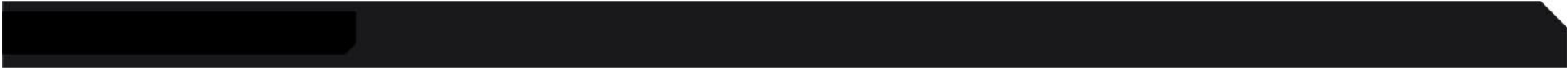
Louee Street, Rylstone
x 7 trees



Angus Avenue, Kandos
x 7 trees



Coronation Park, Gulgong
x 6 trees



Option 3 – Retail Package, trees, wreaths and garlands

- Package for business includes:
 - Window decals
 - Fairy lights
- 484 businesses
 - Gulgong x 59
 - Mudgee x 312
 - Rylstone x 52
 - Kandos x 61
- Give businesses the option of what decal they would like
- Replace previous decorations that were on the Gulgong admin centre, Mudgee Town Hall, Kandos Community Centre, Rylstone Admin Centre
- 6m commercial outdoor Christmas Trees to be installed in the 4 towns



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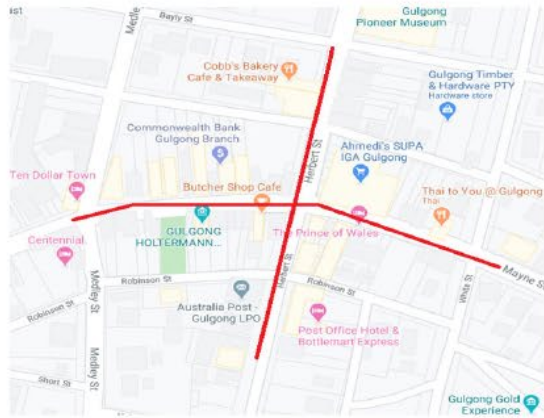
Option 3 – Retail Package Design Concepts

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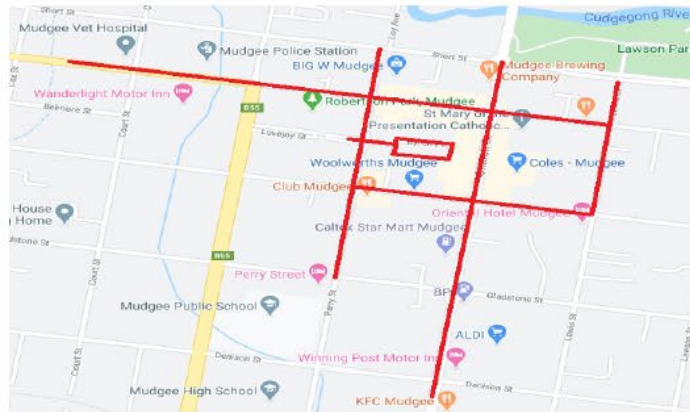


Option 3 – Retail Package Businesses Included

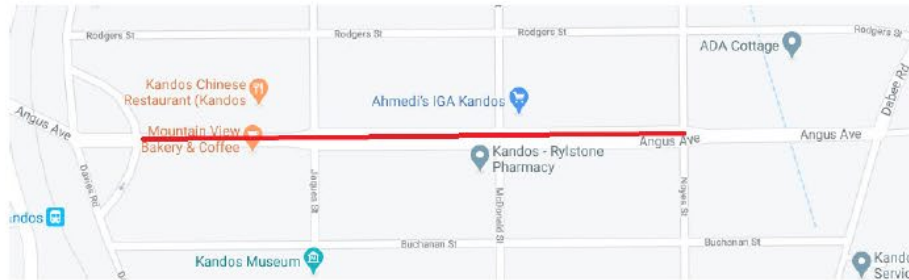
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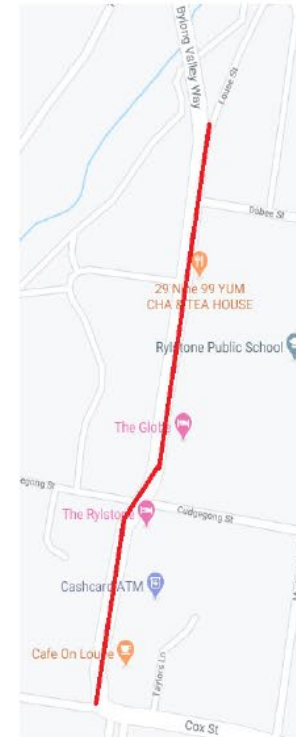
Gulgong



Mudgee



Kandos



Rylstone



Summary of options



Option 1:

Trees, wreaths and garlands installed in the 4 towns and street banners installed in Gulgong.

Ongoing annual cost = \$19,740

Option 2:

Trees installed in the 4 towns. Solar fairy lights installed into the trees in Rylstone, Gulgong and Kandos, in line with the ones in Mudgee.

Ongoing annual cost = \$16,740

Option 3:

A Christmas retail package to be given out to businesses in the 4 towns for their windows. Wreaths and garlands installed in the 4 towns.

Ongoing annual cost = \$45,656

