



MID-WESTERN REGIONAL COUNCIL  
PO Box 156, MUDGEES NSW 2850  
86 Market Street, Mudgee | 109 Herbert Street, Gulgong | 77 Louee Street, Rylstone  
T 1300 765 002 or 02 6378 2850 | F 02 6378 2815  
E council@midwestern.nsw.gov.au

MEDIA RELEASE

12 MAY 2020 – FOR IMMEDIATE RELEASE

## COUNCIL LAUNCHES NEW LOCAL BUSINESS SITE

Local businesses can now market their services and connect with suppliers and customers in a one-stop-shop launched today.

MudgeeRegionBusiness.com.au is an online platform where local businesses can create a listing to increase their visibility, network with other businesses, access business only events and find new customers and suppliers.

Developed and funded by Council, the site is part of a series of initiatives and activities to be launched over the next 12 months to support local business through the COVID-19 pandemic.

General Manager Brad Cam said Council has worked closely with the region's key industry groups to build a site to support local business.

"This site has the backing of the Mudgee, Gulgong, Rylstone and Kandos chambers of commerce, as well as Mudgee Region Tourism and Mudgee Wine, and it's great to see a united partnership in these tough times," Mr Cam said.

"Council understands many businesses in our region are facing serious challenges now and into the future and this site is intended to give them an added boost to promote themselves and discover new opportunities.

"There is no cost to register or promote your business, this is all covered by Council and is just one of the actions we're taking to help business manage and eventually recover from this crisis."

Businesses who register can write their own listing, promoting their products and services in the site's Business Directory; learn how to improve Search Engine Optimization and drive traffic to their site; upload expert blog posts and business news to market their business to new customers; and access procurement opportunities and requests for quotes.

To register visit [mudgeeregionbusiness.com.au](http://mudgeeregionbusiness.com.au) and follow the links.

ENDS

Contact:

Elle Watson, Corporate Communications Officer, Mid-Western Regional Council  
e: elle.watson@midwestern.nsw.gov.au, t: 02 6378 2894