

## 11.6 Mudgee Town Hall Cinema - Activity Report 2018

REPORT BY THE LIBRARY SERVICES COORDINATOR  
TO 20 FEBRUARY 2019 ORDINARY MEETING  
GOV400067, REC800016

### RECOMMENDATION

#### That Council:

1. **receive the report by the Library Services Coordinator on the Mudgee Town Hall Cinema - Activity Report 2018.**

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### Executive summary

The Mudgee Town Hall Cinema began operation in July 2013, and continues to succeed as a partnership between Council and the two Mudgee based Rotary clubs. This report serves to outline the community patronage, fundraising activity and volunteer contribution of the Cinema.

### Disclosure of Interest

Nil.

### Detailed report

The Mudgee Town Hall cinema operates as a partnership between Mid-Western Regional Council, and Mudgee Rotary Club and the Rotary Club of Mudgee Sunrise. The cinema operates eight movie sessions on the first weekend of every month.

Council provides the venue, management and distributor negotiation aspects of the project, while the Rotary clubs provide the voluntary staff for candy bar (including stock purchasing), weekend ticket sales, ushering, projectioning and the like.

The success of the Mudgee Town Hall Cinema project is two-fold – it brings new release movies back to Mudgee on a regular basis, and has seen many happy adults and children enjoying cinema in their region. During 2018, a total of 5,216 tickets were sold.

Added to its success is the candy bar fundraising opportunity provided to Rotary, which has seen many community organisations and projects benefit.

Throughout 2018, Rotary volunteers have also made themselves available to screen either a Disability Friendly Screening or a special screening for schools once per month. While this option has not been taken up every month, customers who attend have been grateful for this opportunity.

During 2018, Rotary have raised a total of \$7,939.93 from the candy bar they operate. In addition to this, Council provides Rotary with a share of the ticket sales profit, and in 2018 this has added up to \$13,721.00. This means that the total amount of money contributed by Rotary back to the community during 2018 is \$21,660.93.

This is made possible by the many Rotary volunteers who each month serve as popcorn makers, ticket sellers and ushers at the movies. Rotary has estimated that each month, they provide the following amount of volunteer hours

- 16 hours for candy bar purchasing, candy bar setup, rostering of volunteers and distribution of posters around the Mudgee township
- 4 hours of volunteer projectionist time to screen movies
- 98 hours of volunteer time spent on ticket sales, ushering, and candy bar sales over 8 weekend movie sessions
- A total of 118 volunteer hours each month.

With some changes to volunteer hours required per month, and the unfortunate cancellation of movie weekends due to Cinema equipment malfunction, Rotary volunteered 1,068 hours during 2018. At a base rate of \$28 per hour, this equates to \$29,904 paid staff hours per annum.

## Community Plan implications

<b>Theme</b>	<b>Looking After Our Community</b>
Goal	Meet the diverse needs of the community and create a sense of belonging
Strategy	Provide equitable access to a range of places and spaces for all in the community

## Strategic implications

### **Council Strategies**

Not applicable

### **Council Policies**

Not applicable

### **Legislation**

Not applicable

## Financial implications

Not applicable

## Associated Risks

Not applicable

MICHELLE MAUNDER  
LIBRARY SERVICES COORDINATOR

SIMON JONES  
DIRECTOR COMMUNITY

6 February 2019

*Attachments:* Nil

### APPROVED FOR SUBMISSION:

BRAD CAM  
GENERAL MANAGER